



# Investment Readiness for Small Businesses

An Express Course by **OUTBOXng**

This course is a hands-on and practical guide designed to equip small business owners with the tools, knowledge, and confidence to successfully apply for and secure grants.

**\$10 (N15,000)**  
until **October 28th.**



## Introduction

Welcome to the "Investment Readiness for Small Businesses" course. This program is designed to equip small business owners with the practical skills and knowledge needed to successfully secure grants. Through a blend of lectures, interactive workshops, and hands-on exercises, you will learn how to assess your business readiness for funding, identify grant opportunities, and craft compelling applications. By the end of this course, you will have a comprehensive understanding of the grant application process and the confidence to pursue funding opportunities to support your business growth and innovation. Join us to take your business to the next level!

## Benefits

- **Practical Skills:** Gain hands-on experience in writing compelling grant applications and writing effective business plans.
- **Expert Guidance:** Learn from an experienced professional who has successfully navigated the grant application process and helped raise over \$1 million in grants for businesses.
- **Confidence Building:** Develop the confidence to present and pitch your business ideas to grant committees and investors.
- **Comprehensive Resources:** Access course materials, samples, and other resources in an easy-to-assimilate format designed to streamline your grant application process.
- **Investment Readiness Checklist:** Access an investment readiness checklist designed to guide you in putting together the basic items investors usually require.

## Price

This course is currently discounted and available for just **\$10 (N15,000)** until **October 28th**.

## What am I learning?

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## Module 1: Introduction to Grants

- **Understanding Grants:** What is a grant and what types of grants are available for small businesses?
- **Benefits of Grants:** Why small businesses should consider grants.
- **Common Myths and Misconceptions:** Clarifying what grants can and cannot do.

## Module 2: Business Readiness Assessment

- **Self-Assessment:** Determining if your business is ready for a grant including an investment readiness checklist.
- **Business Plan:** Importance of a solid business plan and how to create one.
- **Financial Health Check:** Understanding your financial statements and what they reveal about your business.

## Module 3: Researching Grant Opportunities

- **Finding Grants:** Identifying sources of grants (government, private, non-profit).
- **Eligibility Criteria:** Understanding the specific requirements for different grants.
- **Application Deadlines:** Managing timelines and organizing your grant calendar.

## Module 4: Preparing a Compelling Grant Application

- **Executive Summary:** Crafting a clear and compelling executive summary.
- **Project Description:** Detailing the purpose, goals, and impact of your project.
- **Budget and Financial Projections:** Creating a realistic and detailed budget.
- **Supporting Documents:** Gathering and preparing necessary documentation (letters of support, resumes, etc.).

## Module 5: Post-Application Follow-Up

- **Monitoring and Evaluation:** Setting up processes to monitor progress and evaluate impact.
- **Reporting Requirements:** Understanding and fulfilling reporting obligations to grantors.

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- **Building Relationships:** Maintaining communication with grantors and leveraging success for future opportunities.

### Add-ons: Case Studies and Practical Exercises

- **Success Stories:** Analyzing successful grant applications.
- **Interactive Workshops:** Hands-on exercises in writing grant proposals.
- **Access Online Community:** Access to join our growing online community where you will get first-hand information on grant opportunities.
- **Weekly Newsletters:** Get weekly newsletters and resources on grant opportunities.

### Course Delivery

- **Format:** Combination of lectures, interactive workshops, and one-on-one mentoring.
- **Materials:** Providing course materials, digital resources, and access to online forums for continued support.